

ORDER



WZZM 13

Orders
Order / Rev: 726184
Alt Order #:
Product Desc: Michigan Republican Party HD63
Estimate: 12-MRS-974
Flight Dates: 11/01/12 - 11/05/12
Original Date / Rev: 10/31/12 / 10/31/12
Order Type: Political

Primary AE: Tim Siegel
Sales Office: WZZM
Sales Region: LOC

Agency Name: Marketing Resource Group/ POL
Buying Contact:
Billing Contact:
 225 S Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michigan Republican Party
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	12	\$13,375.00	\$11,368.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	12	\$13,375.00	\$11,368.75	0.00
Totals	12	\$13,375.00	\$11,368.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/01/12	11/02/12	M-F 6-7a M-F Morning News	CM	6-7a	---TF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
2	WZZM	11/05/12	11/05/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00		0.00				
3	WZZM	11/01/12	11/02/12	M-F 7-9a M-F Good Morning America	CM	7-9a	---TF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
4	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,200.00		0.00				
5	WZZM	11/01/12	11/02/12	M-F 6-630p M-F News	CM	6-630p	---TF--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
6	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$2,500.00		0.00				
7	WZZM	11/01/12	11/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---TF-S	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
8	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
9	WZZM	11/03/12	11/03/12		CM	8-9a	-----S-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Sa 8-9a Sa Good Morning America										
10	WZZM	11/03/12	11/03/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	- - - - - S-	:30	1	\$400.00	P-1	0.00 NM	1	\$400.00
11	WZZM	11/04/12	11/04/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	- - - - - S	:30	1	\$200.00	P-1	0.00 NM	1	\$200.00
12	WZZM	11/04/12	11/04/12	Su 8-9a Su Good Morning America	CM	8-9a	- - - - - S	:30	1	\$600.00	P-1	0.00 NM	1	\$600.00
Totals													12	\$13,375.00